

CAREER OBJECTIVE

To develop and utilize my creative energy to design innovative solutions for client marketing objectives, and continue to evolve my skills and experiences with advancing tools and web media.

EDUCATION

U of M Twin Cities Bachelor of Arts
Major: Journalism, Minor: Advertising

PROFESSIONAL EXPERIENCE

- Senior Lead Designer at Internet Broadcasting - Feb. 2007 to present

Creating a wide array of professional web-based ad campaigns for hundreds of clients across the United States with an extremely short turnaround. Campaigns consisted of flash banners, contest pages, landing pages and email blasts. Also serving as lead designer and quality control for the Meredith-McGraw Sales Group. Assuring an accurately produced product that delivers on time and meets client objectives and expectations.

- Freelance Graphic Designer - June 2007 to present

Clients include: Humphrey School of Public Affairs-University of Minnesota, MinnPost.com, Star Tribune, The Roanoke Times, Sun Sentinel, Orlando Sentinel, Bolin Advertising, Hot Dish Advertising, Coleman Brandworx, Access Philanthropy, Net Gain Interactive, Kolars Marketing and various other small businesses.

- Art Director at Minneapolis Star Tribune Newspaper - May 1993 to May 2007

Conceptualized and produced print, web, TV and radio promotions for Star Tribune in-house clients. Organized photo shoots and worked with many outside vendors including printers, writers, illustrators and photographers. Assisted Creative Director in reviewing design work done by other designers and enforcing brand standards.

AWARDS

Featured in Print and HOW Annuals of Design. Numerous awards from National Newspapers of America.

SOFTWARE EXPERIENCE

Adobe Creative Suite 5: InDesign, Illustrator, Photoshop and Flash. Quark Xpress.
Currently learning CSS, XHTML and WordPress.